

NeilPryde & NPX are pleased to have received the



reddot design award

for

NPX Lucifer Drysuit ("best of the best" award)

NeilPryde 2010 Windsurfing Sail Collection

NeilPryde X3 Windsurfing Boom

The **red dot** is an award for high design quality. Only products that clearly stand out from competition due to their outstanding design receive the sought-after quality seal from the **red dot** international jury.

The **red dot: best of the best** is awarded for pioneering design and is the highest award accredited. Only the best products in a category receive this prize.

Today, the **red dot** design award, the origins of which date back to 1955, is one of the biggest and most renowned design competitions in the world.

The expert jury had a difficult task this year being presented with a total of 4, 252 entries from approximately 57 countries. In the end, only the very best from the field of top-class participants were selected.

We will soon have marketing items available to mark this award such as web banners, stickers and hanging tags for shops to display on their products.



reddot design award
best of the best 2010



reddot design award
winner 2010



reddot design award
winner 2010

